



PATENT

I hereby certify that this correspondence is being deposited  
with the United States Postal Service as first class mail in  
an envelope addressed to Mail Stop IDS, Commissioner For  
Patents, P.O. Box 1450, Alexandria, VA 22313-1450  
on March 22, 2004

Wayne L. Jacobs Reg. 33,553

Date

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number: 10/611,607  
Filed: July 1, 2004  
Group Art Unit: 3634  
Examiner:  
Applicant: David Todd Bowers, Randall Salatin and John Sentz  
Title: DISPLAY FOR A CASKET SELECTION ROOM

Cincinnati, Ohio 45202

March 22, 2004

Mail Stop IDS  
Commissioner For Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

INFORMATION DISCLOSURE STATEMENT

In accordance with the duty of candor and good faith imposed by 37 C.F.R. §1.56 and means of complying therewith according to 37 C.F.R. §§1.97 and 1.98, the references listed on the attached form PTO-1449 are called to the attention of the United States Patent and Trademark Office. No admission is made that the cited art represents the prior art or that the cited art is the most material art.

The Examiner is urged to consider the cited references listed on the attached form PTO-1449, and to make an independent decision with respect to their materiality.

It is submitted that the cited references do not disclose or render obvious the subject matter claimed in the present application.

Respectfully submitted,

WOOD, HERRON & EVANS, L.L.P.

By: 

Wayne L. Jacobs  
Reg. No. 35,553

2700 Carew Tower  
441 Vine Street  
Cincinnati, OH 45202  
Phone: (513) 241-2324  
Fax: (513) 421-7269

SUBSTITUTE DISCLOSURE FORM PTO-1449 (MODIFIED)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. HILB/738		SERIAL NO. 10/611,607	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				APPLICANT David Todd Bowers et al			
(37 CFR 1.904(b)) (Use several sheets if necessary)				FILING DATE July 1, 2003		GROUP 3634	

  

U.S. PATENT DOCUMENTS													
EXAMINER INITIAL		PATENT NUMBER							ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A.A	5	1	8	3	3	5		04/94	Sherman	27	27	
	A.B	1	8	4	2	2	8	6	01/19/32	Potter	312	293.2	
	A.C	2	6	6	5	1	8	4	01/05/54	Hord	312	293.2	
	A.D	3	1	9	0	2	4	3	06/65	Pira	211	134X	
	A.E	3	1	9	1	3	2	0	06/29/65	Copeland et al			10/18/62
	A.F	4	0	8	2	3	8	4	04/04/78	Dold	312	278X	
	A.G	4	1	4	0	2	2	4	02/20/79	Celeste, L.S.			04/01/77
	A.H	4	1	6	0	5	7	0	07/10/79	Bridges	211	88.01	
	A.I	4	3	0	4	0	7	6	12/08/81	Splendora, J.			04/25/79
	A.J	4	4	0	3	7	0	0	09/83	Manklove	312	245X	
	A.K	4	5	0	8	2	3	1	04/02/85	Honickman, R.			03/04/81

  

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS							
		DOCUMENT NUMBER	PUBLICATION DATE	COUNTRY OR PATENT OFFICE	CLASS	SUBCLASS	TRANSLATION (YES/NO)
	A.L	2 542 492 ✓	09/21/84	France			
	A.M	FR 2674735 ✓	10/09/92	France			
	A.N	GB 2224923 ✓	05/23/90	Great Britain			
	A.O	JP 08 150183 ✓	06/11/96	Japan			
	A.P	WO84/O2261 ✓	06/21/84	PCT			
	A.Q	WO89/O4129 ✓	05/18/89	PCT			

  

OTHER DOCUMENTS (Including Author, Title, Date, Place of Publication)	
	A.R Batesville Casket Company, Inc./Applied Retail Systems, <u>Partnership Marketing Program</u> , Brochure, 38 pages, undated ✓
	A.S Lajos Szabo, <u>American Funeral Director</u> , February 1997, "The Three C's of Selection Rooms", 3 pages
	A.T , <u>Selection Room Display In Public Use Prior To August 15, 1997</u> , 3 Color Photographs
EXAMINER _____ DATE CONSIDERED _____	

EXAMINER: Initial if citation considered, whether or not in conformance. Draw line through citation only if not in conformance and not considered.  
 Include a copy of this form with next communication to applicant.

SUBSTITUTE FORM PTO-1449 (MODIFIED)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. HILB/738		SERIAL NO. 10/611,607							
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use several sheets if necessary)				APPLICANT David Todd Bowers et al									
				FILING DATE July 1, 2003		GROUP 3634							
U.S. PATENT DOCUMENTS													
EXAMINER INITIAL		PATENT NUMBER							ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	B.A	4	6	1	5	4	4	8	10/07/86	Johnstonbaugh	211	94	
	B.B	4	6	8	8	3	5	9	08/25/87	See	52	134	
	B.C	4	8	2	5	6	0	1	05/02/89	Halverson, L.K.			12/02/87
	B.D	4	9	3	0	6	2	8	06/90	Bridges	312	245X	
	B.E	5	3	3	3	7	4	4	08/02/98	LoCicero et al	211	87	
	B.F	5	4	0	5	0	1	7	04/11/95	Szabo, Sr. et al			03/02/93
	B.G	5	4	9	5	9	5	4	03/96	Schmidt	211	90.04	
	B.H	5	5	2	4	3	9	4	06/11/96	Szabo, Sr. et al			02/14/95
	B.I	5	5	2	6	9	4	3	06/18/96	Thompson	211	87.01	
	B.J	5	6	2	2	0	1	0	04/97	Weber	52	36.4	
	B.K	5	7	0	7	1	2	6	01/98	Neufeld et al	312	245	
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS													
		DOCUMENT NUMBER	PUBLICATION DATE						COUNTRY OR PATENT OFFICE	CLASS	SUBCLASS	TRANSLATION (YES/NO)	
	B.L	WO 96 35404 /	11/14/96						PCT				
	B.M												
	B.N												
	B.O												
	B.P												
	B.Q												
OTHER DOCUMENTS (Including Author, Title, Date, Place of Publication)													
	B.R	Milso Industries, <u>Milso Renaissance Center</u> , Advertisement in The American Funeral Director, May 2003, 2 pages											
	B.S												
	B.T												
EXAMINER										DATE CONSIDERED			
EXAMINER: Initial if citation considered, whether or not in conformance. Draw line through citation only if not in conformance <u>and</u> not considered. Include a copy of this form with next communication to applicant.													

SUBSTITUTE FORM PTO-1449 (MODIFIED)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. HILB/738		SERIAL NO. 10/611,607							
INFORMATION DISCLOSURE STATEMENT BY APPLICANT  (Use several sheets if necessary)				APPLICANT David Todd Bowers et al									
				FILING DATE July 1, 2003		GROUP 3634							
U.S. PATENT DOCUMENTS													
EXAMINER INITIAL		PATENT NUMBER						ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	C.A	5	7	0	9	0	5	2	01/20/98	Szabo, Sr. et al			
	C.B	5	7	5	5	4	9	9	05/98	Hillesland	312	245	
	C.C	5	7	5	9	0	4	5	06/02/98	Gabig et al			01/16/97
	C.D	5	7	8	7	6	2	6	08/04/98	Bingham et al	40	735	
	C.E	5	8	0	0	0	2	7	09/98	Dunn	312	245	
	C.F	5	8	4	8	4	9	8	12/98	Szabo, Sr. et al	27	27	
	C.G	5	8	4	8	6	9	8	12/98	Stompe	40	661.08	
	C.H	5	9	0	1	8	6	2	05/99	Riga et al	211	85.16	
	C.I	6	0	7	3	3	2	0	06/00	Salatin et al	27	27	
	C.J	6	1	4	5	6	7	1	11/00	Riga et al	27	27	
	C.K	6	1	4	5	6	7	2	11/00	Bachman et al	211	13.1	
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS													
		DOCUMENT NUMBER						PUBLICATION DATE	COUNTRY OR PATENT OFFICE	CLASS	SUBCLASS	TRANSLATION (YES/NO)	
	C.L												
	C.M												
	C.N												
	C.O												
	C.P												
	C.Q												
OTHER DOCUMENTS (Including Author, Title, Date, Place of Publication)													
	C.R												
	C.S												
	C.T												
EXAMINER									DATE CONSIDERED				
EXAMINER: Initial if citation considered, whether or not in conformance. Draw line through citation only if not in conformance <u>and</u> not considered. Include a copy of this form with next communication to applicant.													

SUBSTITUTE FORM PTO-1449 (MODIFIED)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. HILB/738		SERIAL NO. 10/611,607									
INFORMATION DISCLOSURE STATEMENT BY APPLICANT  (Use several sheets if necessary)				APPLICANT David Todd Bowers et al											
				FILING DATE July 1, 2003		GROUP 3634									
U.S. PATENT DOCUMENTS															
EXAMINER INITIAL		PATENT NUMBER							ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
	D.A	6	2	7	6	0	3	4	09/01	Bachman et al	27	27			
	D.B	6	4	6	7	6	3	4	10/22/02	Pinco	211	85.16	10/12/00		
	D.C	D	3	9	8	0	2	6	09/08/98	Riga			01/24/97		
	D.D	D	3	9	8	0	2	7	09/08/98	Riga			01/23/98		
	D.E	D	3	9	8	6	5	4	09/22/98	Riga			01/24/97		
	D.F	D	3	9	9	8	8	0	10/20/98	Riga			01/24/97		
	D.G	D	4	0	5	5	8	3	02/09/99	Zimmerman, V.L.			11/10/97		
	D.H	D	4	4	0	7	9	6	04/01	Riga	D6	468			
	D.I														
	D.J														
	D.K														
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS															
		DOCUMENT NUMBER							PUBLICATION DATE		COUNTRY OR PATENT OFFICE		CLASS	SUBCLASS	TRANSLATION (YES/NO)
	D.L														
	D.M														
	D.N														
	D.O														
	D.P														
	D.Q														
OTHER DOCUMENTS (Including Author, Title, Date, Place of Publication)															
	D.R														
	D.S														
	D.T														
EXAMINER										DATE CONSIDERED					
EXAMINER: Initial if citation considered, whether or not in conformance. Draw line through citation only if not in conformance <u>and</u> not considered. Include a copy of this form with next communication to applicant.															